

**NORTH QUEENSLAND  
RODEO  
ENTERTAINMENT AND  
MAREEBA DISTRICT  
RODEO ASSOCIATION**



**Present the  
Mareeba Bull Ride Spectacular**



**Sponsorship  
Invitation**

**MAREEBA  
Friday, 23 APRIL 2010**



## Overview – Bullriding Tour

Due to the phenomenal success of the North Queensland Rodeo Entertainment Bullrides in 2009, the 2010 NQRE Bullriding Tour has been created. The 2010 tour consists of stops throughout North Queensland with over \$50,000 in prizemoney up for grabs throughout the series.

Each event is worth \$9,000 in prizemoney over 3 rounds. We have secured the toughest bull-riders from the 2009 season and locked in the wildest bucking bulls in the nation.

### Benefits to the Community



- Comprehensive marketing and publicity plan.
- Research shows that approximately 50% of people attending bull riding events are from out of town, thus generating important additional regional economic activity.

## Overview – Mareeba

Known Australia wide for the annual Mareeba Rodeo, the committee branched out in 2007 to stage a stand alone Bull Ride event.

On 23 April 2010, the Bullriding Tour will be staged in Mareeba and will showcase the North's best bull-riders in a rock-concert style, entertainment extravaganza.

There will be 50 explosive bullrides over the night with a format of 2 rounds and the top 10 scoring bull-riders going into a championship round. They then ride for \$5000, winner take all, as the bull-riders battle it out to stay upright for 8 seconds atop some of the toughest, most bad-tempered, 900 kilogram bulls around.

The 2010 event will see some exciting additions to the production including playback on the big screen which will allow fans and competitors to see each ride up close and personal at the conclusion of the live Bull Ride. The screen along with live entertainment will be provided in the Bronc Bar until 2am. Families will not miss out with an area reserved beside the Bronc bar to view the entertainment and big screen.



# **SPONSORSHIP OPPORTUNITIES**

## **GOLD PACKAGE (\$1,200 + gst) each**

Four (4) Packages Available

1. Corporate Logo displayed on all forms of Advertising (Television, Print, Poster)
2. Naming Rights to one Bucking Chute
3. Minimum of four in-arena verbal announcements during the night
4. Three Arena Fence Signs
5. Four VIP Passes to the event
6. Six General Admission Tickets to the event
7. Buckout Sponsorship in the Championship Round
8. The ability to distribute promotional items during the event and/or have a business display

## **SILVER PACKAGE (\$600 + gst) each**

Six (6) Packages Available

1. Corporate Logo on both TV Advertisement and Event Posters
2. Minimum of two in-arena verbal announcements during the night
3. Two Arena Fence Signs
4. Two VIP Passes to the event
5. Four General Admission Tickets to the event
6. Buckout Sponsorship in the Championship Round

## **BRONZE PACKAGE (\$300 + gst) each**

Twelve (12) Packages Available

1. Buckout Sponsorship in Round One and Round Two
2. Minimum of one in-arena verbal announcements during the night
3. One Arena Fence Signs
4. Two General Admission Tickets to the event



**Contact Details**

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